



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Nelson/D/Sen/FL (16577)
Abar Media (2878)
HUTTON,SHELLI
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
BILL NELSON SENATE (134141)
National/Political
550/06282852

Invoice 627585
Inv Date 8/26/2012
Terms Net 30
Contract 327447
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:58PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

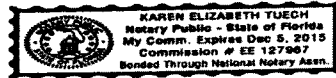
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	08/23/12 8:48AM (Th)	00:30	BN12002H	\$2300.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Th-1	08/23/12 6:27PM (Th)	00:30	BN12002H	\$3500.00	
6.0	Spot	5:00:00PM- 6:00:00	Day,W-1	08/22/12 5:43PM (We)	00:30	BN12002H	\$2500.00	
7.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	08/23/12 7:24PM (Th)	00:30	BN12002H	\$4200.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/26/12 6:28PM (Su)	00:30	BN12003H	\$2200.00	
11.0 / 1	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/25/12 6:35PM (Sa)	00:30	BN12003H	\$0.00	(Revised)
12.0	Spot	10:00:00AM-11:00:00	Day,W-1,F-1	08/22/12 10:23AM (We)	00:30	BN12002H	\$600.00	
12.0	Spot	10:00:00AM-11:00:00	Day,W-1,F-1	08/24/12 10:57AM (Fr)	00:30	BN12003H	\$600.00	
15.0	Spot	9:00:00AM-10:00:00	Day,Th-1	08/23/12 9:41AM (Th)	00:30	BN12002H	\$600.00	
18.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/22/12 4:35PM (We)	00:30	BN12002H	\$900.00	
18.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/24/12 4:54PM (Fr)	00:30	BN12003H	\$900.00	
21.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	08/23/12 12:10PM (Th)	00:30	BN12002H	\$1000.00	
21.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	08/24/12 12:14PM (Fr)	00:30	BN12003H	\$1000.00	
24.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/25/12 6:59PM (Sa)	00:30	BN12003H	\$1400.00	
25.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/26/12 11:40PM (Su)	00:30	BN12003H	\$500.00	
26.0	Spot	5:30:00AM- 6:00:00	Day,W-1	08/22/12 5:30AM (We)	00:30	BN12002H	\$900.00	
29.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/25/12 12:28PM (Sa)	00:30	BN12003H	\$600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$23,700.00
Commission	(\$3,555.00)
Net Total	\$20,145.00

Total Spots 17

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.